

WEFT Board of Directors Meeting
 June 27, 2016, 7:00 pm
 Lincoln Building, 44 E. Main St., Champaign
 Rm 421

	Board Members		Guests
	Vicki Niswander, chair	x	Megan Rushing (MR)
x	Al Kurtz (AK), Vice Chair		
	Mark Niswander, Secretary		
x	Sandra Ahten (SA), Treasurer		
x	Barb Trumpinski-Roberts (BTR), at-large		
x	Andrew Cardinal (AC)		
	Don Davis		
x	Andie Eisemann (AE)		
	Robert Gattermeir (RG)		
x	John Parker (JP)		

1. Call to Order AK, JP seconds. Acclamation.
2. Assign temporary secretary -- MR volunteers.
3. Introductions – Not necessary.
4. Public Comment -- None
5. Approve Agenda – Grateful Dead discussion added to new business. Agenda approved.
6. Approve minutes from last meeting (5.23.16) -- AC moves approval, JP seconds. Acclamation.
7. Executive Committee Report – None.

8. Treasurer's Report -- Budget review from Oct to May '16

- Expenses are under budget
- Net Income is \$9,325
- Motion to Pass Treasurer Report by AC, JP seconds. Acclamation

9. Reports (All standing reports should be provided in written form at least 48 hours in advance of the meeting)
 - A. Committee Reports (PC, Music, Building, Engineering, PR, Finance, Digital Library, HR, Community Shares, Underwriting, Pledge Drive) –
 Programming Committee Report -- working on airshifter SOPs, Program proposals being reviewed, AEC to review Barb's position on the PC, Review of the PC role, 10.5, in the bi-laws, Motion by SA: Barb is the chair until September when a new chair can be elected or discussed upon at the Associates meeting, AC seconds, Motion passes 4-2.
 - B. Staff Reports (Office Administrator, Services Coordinator, Operations)
10. New Business
 - A. Underwriting policy (AE, AC, & JP) -- Underwriting rewrites to be send to board members for review, Andrew, Andie and John reviewed the announcements, No up-selling language can be used. A review of comparable stations will be conducted.

Grateful Dead -- Pay \$1,000 per year for programming and needed to get new underwriters to cover this payment. No new underwriters were obtained. Paid until August. Al to put on next meeting agenda (in July).
11. Old business -- None
12. Fundraising -- Fall pledge drive will be in September and run from the 17th to the 30th
13. Adjournment – AK, JP seconds. Acclamation.

Action Items		
What	Who	When

Future items:

Bylaw compliance and possible revision
 Board job descriptions
 Board Training
 Community Advisory Board
 Building Use Contract

Programming committee meeting report:

The Programming Committee welcomes new member Evelyn Underwood to the committee.

The Programming Committee will meet on June 28 (4th Tuesday) to continue working on the Airshifter Standard Operating Procedure Handbook revision and updating the Day Sheets. IF THERE IS ANYONE WHO WANTS TO PARTICIPATE IN THIS, LET Barb KNOW AND COME TO THE MEETING.

Open Programs

Monday midnight-2am Open

Monday Jazz 9-11:30!!!

Monday 4-5:30 Courier

Friday 4-5:30 Courier

If there are more vacancies coming up, please let the PC know as soon as possible!

New Program Proposals--The Programming Committee received a proposal and will request a meeting with the airshifter proposing the show for either June 28 or July 12.

end of report

To add to the BoD agenda. The Bylaws say that the chair of the PC can't be the chair of the committee. Can the Board grant an exception?

Office Admin Board Report

Megan Rushing

June 27, 2016

Administrative

- Many administrative tasks such as daysheets, mail sorting, printing op logs have been turned over to Dillon.
- I continue to check the station manager email and forward information to the appropriate parties.

Development

- New Underwriters being added this month include The Upper Bout, Champaign Telephone Company, Minuteman Printing, the Champaign Park District and The Blind Man
 - The Blind Man is an in-kind trade for blinds for new blinds for the office and for the front station window by the front desk. We have more interns wishing to work with us and the front window is too hot to sit at for the first part of the day.
- I have been in contact with many other potential new and past underwriters and will continue to push underwriting sales throughout the summer.
- WEFT Fest and Fall Pledge Drive planning are underway!

- WEST Fest will serve as a kick-off event to the Fall Pledge Drive and will occur on Saturday September 17th. The Fall pledge drive will last 2 weeks and will end on Friday, September 30th
- A meeting with the Champaign Police Department is scheduled for Friday, June 24th to discuss using Market Street in front of the station as the location for WEFT Fest.
- I am also reaching out to the Public Health Department as well Seven Saints/Mike and Molly's about the event.
- After the next week, I expect to know if we can continue with the event being held on Market Street or if we will need to find a new location.
- I am currently conducting a review of the Community Shares program in order to find out how we can increase the funds that we are

Other

- The Instagram page now has 71 followers and continues to grow. These posts are also being shared on the twitter account and in some instances on Facebook.
 - A new batch of the grid postcards is being printed!
 - The PR Committee has been having regular meetings and great ideas, but we could still use some more members. However, our social media presence has grown a lot over the past few weeks and WEFT is starting to gain more views, likes and followers on all of our social media pages.
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