WEFT/Prairie Air, Inc. Board Meeting Minutes – January 27 2020 7:15 PM-8:30 PM

Lincoln Building—44 E. Main St., Rm. 421 Champaign, IL

Call to Order/Standard Business 7:21

Introductions

Present John, Jermaine, Robe, Timothy, Jeannie, Barb, Todd, Bob. Vicki, Brian absent guest Gina

Public Comments

None

- Approval of Agenda as amended Todd/Jermaine
- Approval of Minutes Todd/Timothy
- Executive Committee Reports
 - Chair

John went to Financial Development committee, Governance, Antenna meetings, met w/Robe to discuss station needs

- Treasurer
- In good shape (see report) winter appeal was very successful
- Received Community Shares
- 2 donations of cars
- Income for January 570+
- Vicki got the Champaign Community Foundation East Central Illinois
- Sponsor of Krannert Drum Event
- Gina is working to get Common Ground as an underwriter
- Also, Urbana Acupuncture will sponsor a day of pledge drive
- Urbana Park is giving us straight rotational underwriting rather than discounted
- Paid for Smart Sheets
- Paid accountant Martin Hood
- SESAC
- Issue with utility bills
- Bookkeeper \$600 Bob/Barb [7 yes, 0 no, 1 abstain]
- NFCB, Sound Exchange, Pacifica
- New cd player
- Most of the small antenna costs have been paid. Still owe about \$21,000
- Standing and Ad Hoc Committee Reports
 - Programming (See report)

- Associates Executive Committee discussed tracking of associate/airshifters self-governance
- There are 2 programming proposals to discuss next meeting
- Music
 - No meeting/ Jazz culling complete
- Digital Library
 - Fred submitted 4th quarter Spinitron
 - 1st quarter of 2020 last two weeks of March
 - Upgrading computers to Windows 10
 - Pulled archive of music for Digital Library from basement computer
 - Replace water heater after antenna installed
- Financial Development
 - Pledge Drive March 23-April 1* [depends on antenna]
 - Possible concert event as membership drive this summer
- Human Resources
 - No report
- Governance
 - Went over section 6-7 of Bylaws
- Old Business
 - Tower
 - WEFT has all the equipment and everyone is ready to go but American Tower has to issue a permit. Replacing the antenna could affect pledge drive if it takes too long
 - o G Suite
 - Discussion: Bob Using G Suite will require every Board member to have a gmail acct. One problem is that there is a difference between what one sees on desktop and mobile devises
 - Todd Several questions that need to be answered. Let airshifters know about G Suite on WEFTo. WEFT needs to make policy or understand policy re: weft documentation and let associates and members know what is going on (discuss at next meeting)
 - Fundraising
 - Vicki is talking to Joan Dixon about doing a presentation for the Board on operations and Fundraising. Jeanie will follow up with Joan D.
 - Tim wants to do a gospel fundraiser.

- The Champaign Center Partner website has been updated. Barb is the WEFT representative to the CCP.
- Discussion of PR/Social Media U of I intern. This will be reconsidered later.
- o Follow up on action items-need to figure out priorities
 - Is it feasible to have either a Board working meeting or a scheduled Executive Committee in between regular Board meetings. People who are working on specific current projects meet first and then bring progress to the board. Then this information could be posted to wefto.
- Public Relations
 - Tim knows about Instagram
 - Todd knows about twitter
 - Chelsea Bandito understands social media
- Follow Up
 - John Talk to Andrew about leave of absence John will email Andrew
 - John will reach out to Attorney Glen Stanko and his attorney group
- New Business
 - Station Security
 - Concerns about unauthorized people using
 - WEFT resources. WEFT will post a no soliciting/no loitering sign
- Next Board Meeting-Feb 24
- Board Comment (Bob- having election discussion of candidate when candidate is out of the room)
 (Jeannie-Discussion of confidential information re Board / Governance committee)
- Adjournment Todd/Robe