

## **WEFT/Prairie Air Inc.**

Board Meeting Minutes – July 2020

7:17PM – 9:15PM

July 27 2020

Online Zoom Meeting

7:15 – 7:25 Call to order/ Standard Business

1. Roll Call: Robe, Jeannie, Barb, Bob, Todd, Jermaine  
Guests Mark, Vicki, Gina, Srinivas
2. Introductions
3. Public Comment
  - Gina: The Board needs to authorize getting at least one new dehumidifier for the basement to keep mold out
4. Approval of agenda Jeannie/Barb
5. Approval of minutes Jeannie/Robe
6. Elections 7:25 – 7:45
  - Board will send John a certified letter to recall him from board
  - Robe was nominated to be Board chair (Barb) Elected 5-1
7. Jeannie- Action items list updated
  - Barb will write an appreciation letter to WEFT airshiffters and send it to the board for approval
8. Executive Committee Reports
  - Chair - Robe
    - NFCB-All Board members should have the NFCB login to the solution center
9. Committee Reports
  - Treasurer Bob - Treasurers report is in the google drive
10. Standing and Adhoc Committee Reports
  - Remote Access Team Report
    - Gina reports the AC in the tower seems to get colder later in the day
    - RAT is continuing to do Zara programming, helping people who are producing shows at home, and helping people who are doing shows in studio
  - Social media team--Todd

The committee currently consists of two people. Robe and Jermaine were guests as they didn't express interest in joining so there is not a lot to report

- Governance committee - Jermaine  
The bylaws work is close to done. The committee is tightening up fine points in the bylaws and reviewing the bylaws submitted in 2012
- Programming - Gina  
There is a new show, called Radio Free Labor on Saturday from 11am-1pm (Bob P., Gus Wood, Stephanie Fortado (spelling correction) are regular hosts and there will be other guests??) -- per Gina, Gus and Stephanie are really considered guests as they haven't completed air shifter training)  
1 program review, 3 leave of absences for airshifters, 1 leave of absence for a PC committee member (see report in folder on Google Drive)
- Music – Barb  
Brian has culled rock but people are not able to check the culled material so that is stalled in the middle Culling in general is being slowed down for safety reasons because of the Coronavirus pandemic. CDs are being processed
- Digital Library - Robe, Vicki, Bob  
Fred sent a digital library report. Sound Exchange starts August 9. Bob is stepping back from doing technical and IT work at WEFT so we won't have computer support. This is a problem.
- Financial Development – Vicki sent summer appeal letter out on July 27. WEFT is selling a summer t-shirts. Information to purchase the shirts are on the weft.org page and posts on facebook. There is a notice in the booth.
- Human Resources – Robe  
No report
- Finance Committee - needs to schedule meeting

## 11. Old Business

- Covid-19 - no changes
- Political Candidate policy-Jermaine/Robe Voted to accept Jermaine's policy statement for WEFT Barb/Robe 4-2

## 12. New Business & Future Planning – Robe

**Robe has put together a list in no particular order of suggestions from different board members. The Board can expand on each one of these and get an idea of which direction we want to take the station.**

- 1. Keep programming/fundraising the way is.**
  - 1. Block programming during the day-strip programming would require the associates to change**  
  
**Yes/No**
  - 2. Volunteer fundraising vs paid fundraiser**
  - 3. Change Block programming**
  - 4. Change Block programming during the day to common music such as hip/hop, Classic rock, country, top 40**
  - 5. Volunteer fundraising**

- 2. Increase community involvement**
  - 1. \*Local News (transfer to paid staff as program evolved**  
  
**Need people who are really committed**
  - 2. More emphasis on playing local music**
  - 3. No change in block programming**
- 3. Survey listeners-Jermaine what would we do with the results start by surveying donors**

**Host a survey on social media (Todd) What do we do if we don't like what listeners tell us?**

- 1. Adjust program format according to survey results**
- 2. Paid staff for fundraising**
- 4. Hire a consulting company, do what they say (following are assumed based on past consulting)**
  - 1. Raise yearly membership fee**
  - 2. Restrict format**
  - 3. Advertise**

**--Possibly hiring-Station manager, IT support  
We need to hire IT support Todd and Jermaine**

The Board needs to think about the above and discuss them via email. Possibly schedule a special meeting.

13. Board Comment

- Bob - There are several open shifts and WEFT could be facing problems because of COVID until at least July 2021
- Bob - WEFT committees are one of the most important things at WEFT. The Board needs to honor what committees propose and to work with WEFT committees. WEFT also needs to honor airshiffters and the work they do.

14. Closing Todd/Jeannie

- Next Board Meeting August 24

15. Adjournment