

WEFT Board of Directors
October 2023 Meeting
October 23, 2023, 7pm on zoom

1. Meeting Opening 7:12pm

- . Intros
 - Vicki
 - Mark
 - Bob
 - Barb
 - Jim

 - Eric
 - Jeff Zolitor

- . Public Comment - none

- . Approval of Agenda – as amended Mark/barb 4-0

- . Approval of Minutes – as corrected Mark/Barb Unanimous

2. Station Manager Report – Eric Bohlen

Report on Grassroots Radio Conference

WEFT is more like other community radio stations than not

Most other stations don't apply for grants

Use events for promotion not fundraising

WEFT is one of the few stations at 10,000 watts

Biggest question for all stations is new technology and greater ways to produce radio

Almost all stations stream (Tune in has "stolen" streaming and inserting adds)

Attic-lighting, more expensive than originally planned \$1,600+

Urbana Acupuncture new underwriter

3. Executive Committee reports

- . Chair – Vicki -no report
- . Treasurer – Mark-report online
- a. Digital Library – Sound exchange report Start Nov 6-19. Spintron wants people to use end time duration year around (Not yet)
- b. Financial development-sending letter for winter appeal. Almost ready to place t-shirt order

2. New Business

- . Underwriting proposal (Jeff Zolitor).
Did underwriting at a community in California. Would like to do underwriting for WEFT on a commission basis. Discussion re: who to approach re: underwriting.
- . Set meeting dates for Dec-Jan Vicki / Barb Dec meeting Jan 8, Jan meeting Jan 29

0. Old Business

0. Committee Concerns

- 0. Closed Session -Personnel discussion** Vicki/Mark
Went into closed session Vicki/Mark
Came out of closed session Vicki/Jim

0. Adjournment 8:34pm

Next Meeting November 27, 7:00pm on Zoom

