

WEFT Board of Directors

December 2023 Meeting Minutes

January 8, 2024, 7pm on zoom 7:08

Board Members	Present	Guests
Eric Bohlen, Station Manager (EO)	x	
Vicki Niswander (Chair) 3/24	x	
Jim Eagan (Vice Chair) 9/25		
Mark Niswander (Treasurer) 9/25	x	
Barb Trumpinski Roberts (Sec) 3/25	x	
Bob Paleczny 3/24	x	
Craig Koslofsky 3/25	x	
Audrey Fisher 9/24	x	

1. Meeting Opening

- . Intros--no guests
- . Public Comment
- . Approval of Agenda Mark/Craig
- . Approval of Minutes (as corrected) Mark/Bob

2. Station Manager Report–Eric Bohlen

Donations for 2023 historic high but only 31 first time donors
Winter appeal letter-things that look different in people’s mailboxes
Goodie bag – delivered over 60 – very successful do this again in the Spring
Effort tabling at events vs. return (is it worth it), advertising might be better
Concert series Urbana Sandwich weft partnering
Partnering with First String (sports related activities)
CU Bands and Fans, Terry Brown will update WEFT pictures

3. Executive Committee reports

- . Chair—Vicki
Eric, Vicki, Mark went to open house at 115 Market Street.
(Dave Monk’s Building) WEFT can’t really afford to buy it and make it functional.
The fence is up where the new hotel is being built, and it looks like they will be starting construction in the Spring. This will affect out signal direction.
- . Treasurer—Mark (see online) received 300 shares of Apple stock and \$4000 for single donation winter appeal
Re-upped CD \$5000 (5%)
2 CDs mature in February

Additional underwriting
Winter appeal \$8000+
Bills constant but haven't received Dec Ameren bill for transmitter
Expenses \$6865
\$6800 Illinois Arts Counsel, \$5000 Pasadena
Thoughts about diversifying stock

New Business

Underwriting - proposed changes

Discussed about the rates, raising rotating to \$1,500. Need to make sure airshiffters are doing underwriting announcements correctly.

Drop \$750 level.

Minimize verbiage on flyer

Need to do more announcements per show. Do rotating announcement even if show is specifically underwritten

Need to get feedback from people who are doing shows at home

. Officer Elections for 2024

Chair – Vicki nominated by Bob/second Audrey

Vice Chair –Audrey Fisher Vicki nominated/second Craig

Treasurer—Mark Bob nominated/ second Audrey

Secretary—Barb Craig nominated/ second Mark

All unanimous

Motion to vote for officers by show of hands Bob/Craig unanimous

0. Old Business

None

0. Committee Concerns

Financial Committee – underwriting, Spring letter

Digital Library – Still have to wait until SAGE gets firmware

Tower maintenance

7. Adjournment

Next Meeting January 29, 7:00pm on Zoom

bt 1/8/2024