

WEFT Board of Directors
Minutes October 28, 2024, 7pm on zoom

Board Members	Present	Guests
Eric Bohlen, Station Manager (EO)	x	
Vicki Niswander (Chair) 3/26	x	
Audrey Fisher (Vice Chair) 9/24	x	
Mark Niswander (Treasurer) 9/25	x	
Barb Trumpinski Roberts (Sec) 3/25	x	
Jim Eagan 9/25	x	
Bob Paleczny 3/25		
Donte Winslow 7/26	x	
Mitch Marlow 7/26		

1. Meeting Opening

- . Intros – Not Needed
- . Public Comment – Not Needed
- . Approval of Agenda – barb/Jim, unanimous
- a. Approval of Minutes – Audrey/Vicki, unanimous

2. Station Manager Report–Eric Bohlen

- 115 Update-We have access to Monk’s apt, entrances blocked, move cd’s from upstairs to the spot that is better reinforced
- CDs-after one more go through, and then send CDs to low power Native American radio stations
- Static is between WEFT and the Tower-static is not from tower
- WEFT app is being revised-possible launch by Thanksgiving

- Two student groups working with WEFT,
 - survey says nobody under the age of 25 listens to radio, nobody under 30 listens to WEFT
 - the other group is working with social media, looking at TikTok account, working on getting interest from 18-28 demographics
 - National Association of Community Radio Broadcasting-According to the study there is a slow shift from FM to streaming, double the streamers to get listeners on radio. Community radio listeners are older and white
 - Decline in financial support for community radio
 - Pledge drive on air is a dinosaur -online, email, phone asks. It is better to go after bigger money.

3. Executive Committee reports

. Chair (Vicki)

- Got grant from Illinois Arts Council – 500 less than last year
- Community Foundation grant in process

a. Treasurer (Mark)

- See online

4. New Business

- Assistance for bookkeeper (Martin Hood) on 990 amendment (\$500) (Audrey, Mark, unanimous)
- Possible change of date for December meeting

3. Old Business

4. Committee Concerns

5. Adjournment

- . Next Meeting November 25, 2024, 7:00pm on Zoom**