

## WEFT Board of Directors

November 2024 Meeting November 25, 2024, 7pm on zoom

### Board Members

X Eric Bohlen, Station Manager (EO)

X Vicki Niswander (Chair) 3/26

X Audrey Fisher (Vice Chair) 9/24

X Mark Niswander (Treasurer) 9/25

X Barb Trumpinski Roberts (Sec) 3/25

Jim Eagan 9/25

X Bob Paleczny 3/25

Donte Winslow 7/26

Mitch Marlow 7/26

### 1. Meeting Opening 7:05

a. **Intros** – not needed / no guests

2. **Public Comment** -- None

3. **Approval of Agenda** – Mark/Barb unanimous

4. **Approval of Minutes** – as amended Audry/ Mark 4-0-1 (abstention)

5. **Station Manager Report** – Eric Bohlen

- The Geis Business College Group that is helping weft will meet on 12/5 at 4pm
- The other student group has taken over the Instagram account also suggested using paypal, or other cash apps for donations. Has also posted flyers
- Alice Di Micele concert was a success. (Thanks to Kristy Rice, and all the wefties who volunteered and attended)
- Goodie bags again in December
- Almost 60 new 1<sup>st</sup> time donors: wefties, new members, regular donations, underwriters
- App listeners was over 400 (Eric has statistics) Krannert banner has a lot of views, not many click throughs

### 6. Executive Committee reports

a. Chair (Vicki) Got grant from Community Foundation of Central Illinois \$4,600 for optimod. Need a different grant for digital STL.

b. Treasurer (Mark) See online

## **7. New Business**

a. Strategic Planning Session for WEFT (Vicki) – book about running a capital campaign, best way to raise money is to ask face to face. People won't donate to something they don't care about. 12 biggest donors with pay for half the total of the capital campaign. [Maybe at Public Library]. Maybe January or February. Propose at next Associates Meeting, Dec 4.

## **8. Old Business**

a. Possible change of date for December meeting

## **9. Committee Concerns**

Music committee Dec. in person Christmas policy motion to have alcohol Bob/Mark unanimous

## **10. Adjournment**

**Associates meeting Dec 4**

**Next Meeting December 23, 2024, 7:00 pm on Zoom. Officer elections.**

**bt-11/25/24**